



During September, on the occasion of Childhood Cancer Awareness Month, MAHAK Charity invited its ever-growing family to join the **Go Gold** campaign. For this purpose, MAHAK asked its audience to support CCAM to raise awareness, promote education, and inform others about the importance of early detection for children affected by cancer.

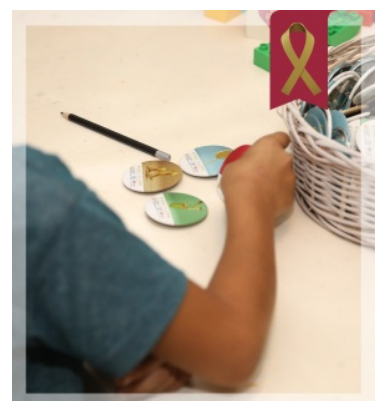
The individuals and organizations had the chance of joining this campaign through different ways. Below you can find out more about MAHAK's Childhood Cancer Awareness Month.

To find out more about each activity, please click on the photos.



MAHAK's CCAM Campaign on Social Media

MAHAK Charity has been unwavering in its commitment to the Childhood Cancer Awareness Month campaign, using platforms like Instagram,



Go Gold Badges

Childhood Cancer Awareness Month campaign is represented by the gold color. For this reason, MAHAK Charity has designed specific pin badges.

LinkedIn, Facebook, and the MAHAK website which resulted in reaching almost 500,000 account to disseminate informative content focusing on six common types of childhood cancer and the four types of cancer treatment.

The badge incorporates golden children toys in its design. Throughout the cancer awareness campaign, MAHAK Charity has used these badges as gifts and distributed them during events related to childhood cancer awareness.



Treatment and Care of Children's Chronic Wounds after Chemotherapy and Radiotherapy

With the beginning of the Childhood Cancer Awareness Month (CCAM), the conference on "Treatment and Care of Children's Chronic Wounds after Chemotherapy and Radiotherapy" focusing on the latest scientific achievements on specialized care for oncology and radiation-oncology chronic wounds was held on August 31, 2023 at MAHAK Pediatric Cancer Treatment and Research Center (MPCTRC).



Elevate the voice of patients

September 17th is designated as *World Patient Safety Day* to promote the well-being of patients in healthcare settings. In the same vein, MAHAK has also strived to be the voice of children with cancer and their families by ensuring their safety during their treatment process.



1st International Conference on Laboratory Equipment and Technologies

Dr. Saeed Haeripour, the laboratory technical manager, presented the latest achievements in laboratory sciences and technologies at MAHAK Hospital. On the sideline of this conference and on the occasion of Childhood Cancer Awareness Month (CCAM), MAHAK representatives presented at its booth in the exhibition hall to talk about childhood cancer and Go Gold campaign.



CCI Gold Frame

During Childhood Cancer Awareness month, MAHAK invited the society to make a photo with CCI gold frame. Moreover, MAHAK employees showed their support by making their photo in a gold frame.

If you have not yet participated in CCI's social media campaign, please follow the instructions by clicking on the picture.

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